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RICK FISHER

PROFESSIONAL SUMMARY

I am an articulate and detail-oriented Spanish wine educator with extensive travel experience throughout Spain who desires to further excite, educate, and inform wine educators, enthusiasts, and consumers about the importance and enjoyment of Spanish wine.

CERTIFICATIONS

Wine & Spirit Education Trust (WSET) Diploma Student – Napa Valley Wine Academy (current)
Certified Sherry Educator – Consejo Regulador de Jerez-Xérès-Sherry (2018)
American Wine Expert – Napa Valley Wine Academy (2016)
Wine & Spirit Education Trust (WSET) Advanced – Napa Valley Wine Academy (2015)
Spanish Wine Educator – The Wine Academy of Spain (2009)

EXPERIENCE

SPANISH WINE SCHOLAR™ EDUCATION DIRECTOR, WINE SCHOLAR GUILD, WASHINGTON, DC

June 2017 to Present

- Currently completing development of the Spanish Wine Scholar™ certification program (set to launch in mid-2019), a Spanish wine course designed to provide committed students of wine with the most advanced and comprehensive specialization study program on the wine regions and wines of Spain
- The program will be taught throughout the United States and internationally through more than 50 program providers in 10 countries
- Wine professionals and enthusiasts successfully passing the certification program will be awarded the SWS post-nominal

OWNER/CONSULTANT, SAN DIEGO WINE CONSULTING, SAN DIEGO, CA

June 2016 to Present

- Regularly consult with individuals and organizations regarding educational seminars and travel planning (Spanish wine, food, and travel is my primary area of expertise)
- Conduct wine tasting seminars for wine educators, enthusiasts, and consumers

OWNER/WRITER, BODEGA SPANISH WINE, SAN DIEGO, CA

June 2009 to Present

- Created *Bodega: Adventures in Spanish Food & Wine* as a venue for the promotion of and education around Spanish wine, food, and culture
- Regular collaboration with the *Rías Baixas* and *Drink Ribera* (Ribera del Duero) campaigns to provide educational content for consumers in the United States
- Regular contributor to the Spanish and Portuguese wine site, *CataVino*, as well as *Glass of Bubbly*, a UK-based magazine focused on sparkling wine

SENIOR WEALTH MANAGEMENT BANKER, UBS, SAN DIEGO, CA

October 2016 to April 2018

- Defined and drove business development strategy for more than 300 people in 12 markets across four states
- Strong communicator with compelling presentation skills
- Confident decision-maker, highly organized and detail-oriented

BANKING ADVISOR, BANK OF AMERICA/MERRILL LYNCH, SAN DIEGO, CA

May 2005 to July 2016

- Managed a portfolio of banking clients and responsible for training peers in process development for individual business growth
- Chair for national banking council; planned and coordinated efforts to grow banking business within the firm

PERSONAL FINANCIAL REPRESENTATIVE, WASHINGTON MUTUAL BANK, SAN DIEGO, CA

February 1995 to February 2005

- Responsible for residential and consumer lending for bank clients and prospects

LIEUTENANT/NAVAL SUPPLY OFFICER, UNITED STATES NAVY, SAN DIEGO, CA

February 1990 to April 1995

- Managed personnel and inventory in support of overseas Naval operations
- Provided detailed reporting and presented regularly to senior military leadership

EDUCATION

UNIVERSITY OF PHOENIX, SAN DIEGO, CA, MASTER OF BUSINESS ADMINISTRATION (MBA)

Graduation: April 2009

UNIVERSITY OF SOUTH FLORIDA, TAMPA, FL, BACHELOR OF SCIENCE–ACCOUNTING

Graduation: December 1989

PROFESSIONAL MEMBERSHIPS

Wine Scholar Guild
Society of Wine Educators
GuildSomm, Inc.

REFERENCES

Available upon request